



The AH! TV Network

**SPONSORSHIP - ADVERTISING - PAID PROGRAMMING
OPPORTUNITIES**

Andre's love for TV production all started with this woman. . . his teacher at Sumner High School, Ms. Baker. . .



But the woman who gives him the support and inspiration that he needs day in and day out, is his friend and loving wife of 30 years, Mrs. Felicia Holman.



For many years, Andre has made an effort to serve the STL community and put individuals in a position to succeed and reach their full potential. His focus and commitment to addressing the lack of opportunities, a poor education system, and a need for more mentors. He feels that these are all symptoms of a city with poverty and crime issues.



Close to his heart is coaching our youth, but he has teamed up with national celebrities and community leaders to make a difference in the lives of young professionals in our city.



ANDRE

&

COMMUNITY AMBASSADORS

IT'S NOW TIME FOR A NEW CHAPTER . . .



Dear Friends,

As I moved closer to retirement, I wanted to start working on my next move. During COVID, I had plenty of time to reflect on this. It gave me time to really focus on this mission of creating the **AH! TV Network and how this could open doors for so many producers with new programming ideas. We are living in times where impactful and informative video content is necessary.**

It will also present more opportunities for young professionals in the field of TV/Video Production who want to get some valuable, hands-on experience without having to leave St. Louis. So, this is what I will be pouring my heart into. Please join me on this journey.

Andre Holman

AH!

/ä/

interjection

definition: showing that you understand or accept something.

AH! That moment when things click and you realize, “so that’s the way it is!”

AH! TV is a network full of “ahs” with meaningful content for everyone.

At **AH! TV**, we hope what you watch
changes you – for the better!



Mission and Purpose

To **provide** vital information and resources to diverse communities in an effort to improve community access, involvement and the quality of life and experiences for the individuals, businesses and communities who live within our physical and digital footprint.

To **build** and sustain a platform that focuses on providing purposeful and meaningful dialogue around issues that often serve as barriers to underserved and underrepresented communities.

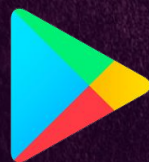
To **showcase** our youth and adults on a positive-representation platform that elevates, inspires, and uplifts individuals and communities. We strive to serve as a positive catalyst for viewers to see, pursue and realize their full potential and purpose.

To **positively influence** the economic empowerment and development of individuals, small businesses and communities through the promotion of viable community resources, programs, and channels that drive collaboration and help alleviate barriers.



is available on:

Roku



GET IT ON
Google Play



Download on the
App Store

ahtvnet.com



TV PROGRAMMING

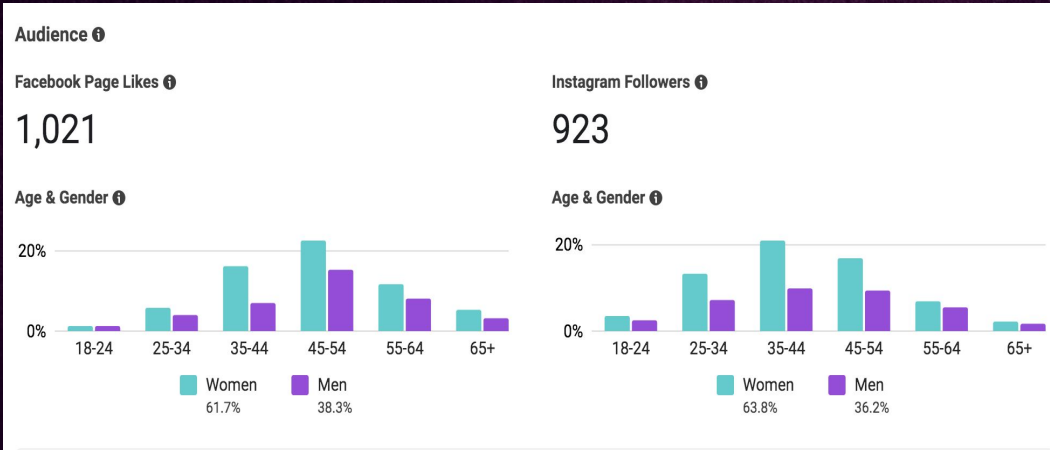
COMING THIS SPRING

COMING March 21st 7pm

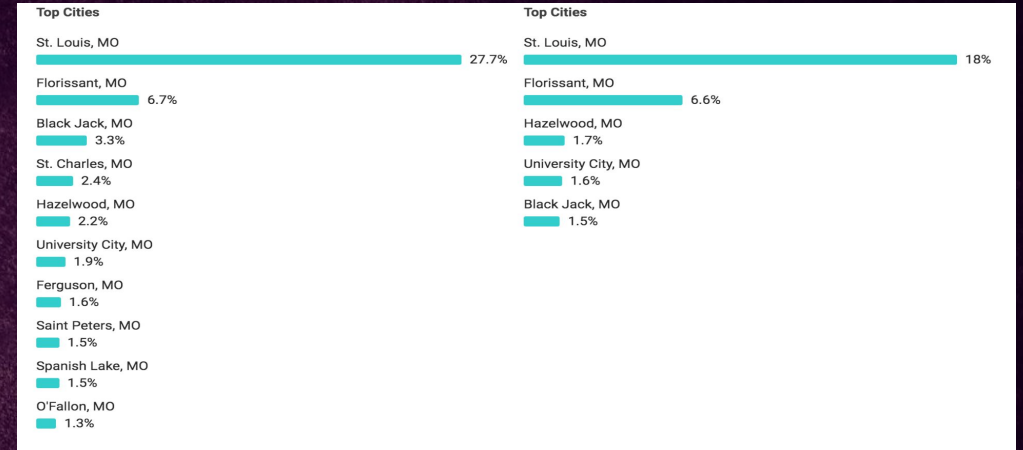
Plus community event coverage



ENGAGED SOCIAL MEDIA AUDIENCE



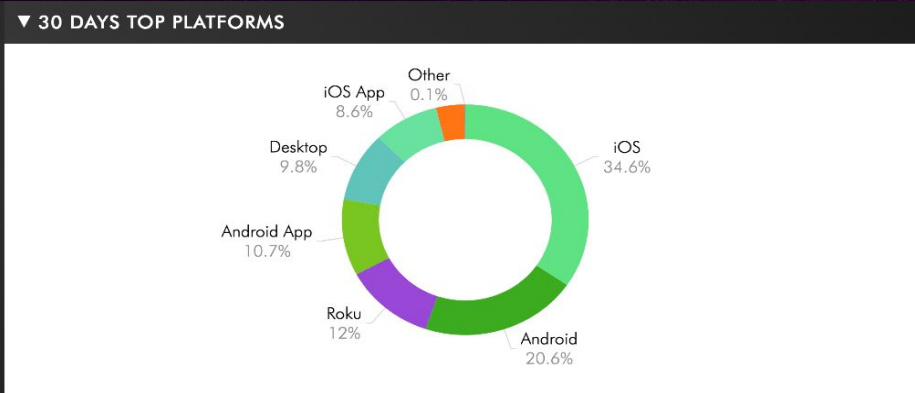
Engaging with Women 34-55 years of age



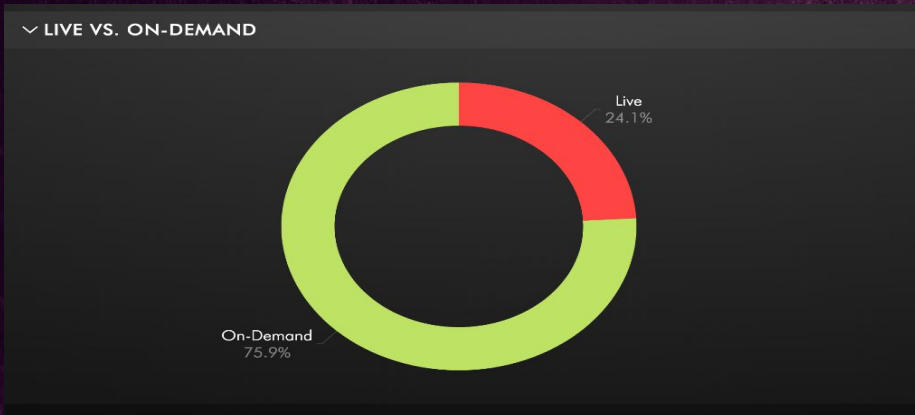
Areas with the most engaged Followers



LIVE STREAMING VIEWERSHIP



Most viewers are watching on their phones -Demand

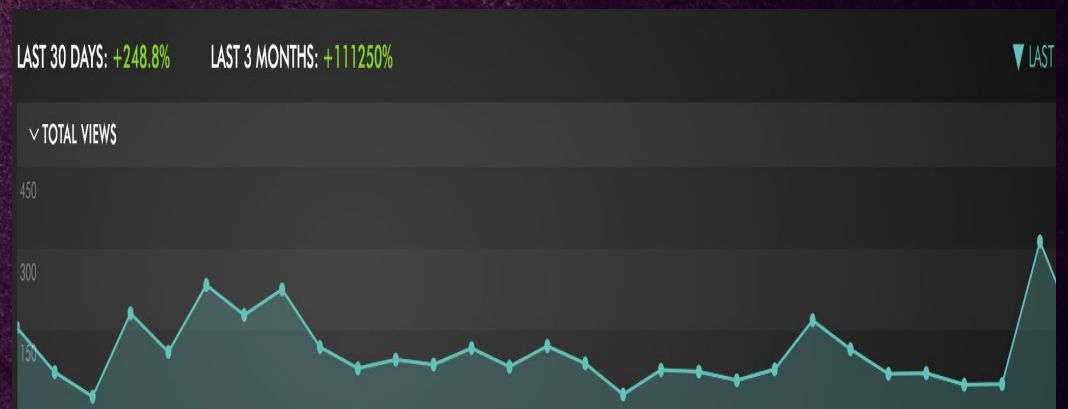


Most viewers are watching our On-Demand

Media Statistics | Feb 01, 2022 - Mar 06, 2022

Month	Total	AH! TV Network
Feb 2022	54,184 VM 3,069 ▲	38,346 VM 2,254

Growth in viewing minutes and viewers in February



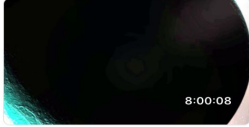
















AH! TV Iphone and Android Apps helped growth



FACEBOOK VIEWERSHIP



 5:56:34	 8:00:08	 8:00:08	 8:00:09
AH! TV Network LIVE 68 views · a week ago	AH! TV Network LIVE 32 views · a week ago	AH! TV Network LIVE 23 views · a week ago	AH! TV Network LIVE 119 views · a week ago
 8:00:08	 8:00:10	 7:36:40	 12:40
AH! TV Network LIVE 32 views · a week ago	AH! TV Network LIVE 142 views · a week ago	AH! TV Network LIVE 43 views · a week ago	AH! TV Network LIVE 15 views · a week ago
 8:00:07	 8:00:06	 8:00:07	 8:00:09
AH! TV Network LIVE 103 views · 3 weeks ago	AH! TV Network LIVE 67 views · 3 weeks ago	AH! TV Network LIVE 76 views · 4 weeks ago	AH! TV Network LIVE 90 views · 4 weeks ago
 4:27:21	 8:00:09	 8:00:07	 8:00:07
AH! TV Network LIVE 110 views · 4 weeks ago	AH! TV Network LIVE 211 views · 4 weeks ago	AH! TV Network LIVE 52 views · 4 weeks ago	AH! TV Network LIVE 221 views · 4 weeks ago
 5:57:00	 3:52	 7:17:52	 8:00:08
AH! TV Network LIVE 45 views · 4 weeks ago	APPLE and GOOGLE Launching AH! TV Mobile Apps 1.5K views · 4 weeks ago	AH! TV Network LIVE 148 views · 5 weeks ago	AH! TV Network LIVE 107 views · 5 weeks ago

Averaging 8,000 views a month

2,4k viewer per wk - +11%

100 new viewers per wk- +10%

FACEBOOK NUMBERS ONLY



The AH! TV Network

**SPONSORSHIP - ADVERTISING - PAID PROGRAMMING
OPPORTUNITIES**

AH! TV 50/50 Advertising Campaign

We are so excited that the launch of the AH! TV Network has been so well received by the St. Louis community. We recently made another big move towards our goals and objectives. On February 12th, the AH! TV Network mobile app was launched for IOS and Android phones. Now, whether at home or on the go, viewers will always have access to AH! TV's original programming.

As we prepare to take the network to the next level, we hope that you might be interested in partnering or advertising with us as we focus on making a difference with the AH! TV Network. We are looking to build new partnerships that allow us to assist business owners and community organizations by giving them a unique and creative platform that they can utilize for promotional purposes. At the same time, we would like the opportunity to showcase your product, services, or brand to our viewers.

With that, to say THANK YOU, we are offering this special advertising campaign where 50 businesses will get 50 commercial spots per month

50/50 Commercial Advertising Package (two month commitment)

(50) 30-second commercial spots a month that will air on the AH! TV Network - \$100.00 (with a two month commitment)

You must provide us with your 30-second commercial for airing

Your commercial will run several times throughout the day. You can even request the shows that you would like for your commercials to be placed around.

During this campaign, you can also request a 5-minute, on location interview about your business that will be featured on Facebook and the AH! TV Network at a cost of \$450. You can also use this content on your website or social media. EXAMPLE: The Pink Hotel in ATL (CLICK HERE) <https://player.lightcast.com/0EzNzkTO>

You could be interviewed by Carol Daniel, Meghan O', Debbie Monterrey, Tim Lampley, or Raynah Rey.

Omni Media Producers/AH! TV Production can assist you with producing a 30-second commercial.

If you purchase an advertising package, the video production costs begin at just \$500 per commercial.

Advertising Opportunities

Commercial Advertising Package (monthly)

(20) 30-second commercial spots that will air on the AH! TV Network - \$300.00

(40) 30-second commercial spots that will air on the AH! TV Network - \$450.00

(60) 30-second commercial spots that will air on the AH! TV Network - \$650.00

Nonprofit Organizations (monthly)

(20) 30-second commercial spots that will air on the AH! TV Network - \$200.00

(40) 30-second commercial spots that will air on the AH! TV Network - \$350.00

(60) 30-second commercial spots that will air on the AH! TV Network - \$500.00

Omni Media Producers/AH! TV Production can assist you with producing a 30-second commercial.

If you purchase an advertising package, the video production costs begin at just \$500 per commercial.

Program Sponsorship

Program Sponsorship includes:

Logo displayed on the AH! TV Network website

(10) 30-second commercial spots monthly - (10 x 3 months -30 total) that will air on the AH! TV Network

(10) sponsor acknowledgements a month on the network (your logo with a voice-over)

(3) 2-minute interviews will be recorded and aired on the AH! TV Network

Program Sponsor will select (1) AH! TV program that their 2:00 minute interviews will run after

Cost: \$350 per month, Total - \$1,050 quarterly

BRONZE Sponsor/Preferred Vendor Sponsor

BRONZE/Preferred Vendor sponsorship include:

Logo displayed on the AH! TV Network website

(15) 30-second commercial spots monthly (15 x 3 months - 45 total) that will air on the AH! TV Network

(15) sponsor acknowledgements a month on the network (your logo with a voice-over)

(5-minute) feature interview recorded that will air (25 x 3 months - 75 total) on the AH! TV Network

Logo will be displayed at the AH! TV studio located at 301 Memorial Dr.

Acknowledged as a Preferred Vendor on social media posts (Facebook, IG and Twitter)

BRONZE/PREFERRED VENDOR PLEDGE: \$450.00 per month, TOTAL COST -\$1,350 quarterly

*We will only have one business selected of a certain profession to be selected as our Preferred Vendor.
(We are looking for many professions like law firm, wedding coordinator, car mechanic, landscaper, roofing company, and much more)*

Preferred vendors have the first right to refusal for the next quarter.

SILVER Sponsor / Preferred Vendor

SILVER/Preferred Vendor benefits include:

Logo displayed on the AH! TV Network website

(20) 30-second commercial spots monthly (20 x 3 months - 60 total) that will air on the AH! TV Network

(15) sponsor acknowledgements a month on the network (your logo with a voice-over)

(5-minute) feature interview recorded that will air (10 x 3 months - 30 total) on the AH! TV Network

Acknowledged as a Silver Preferred Sponsor on social media posts (Facebook, IG and Twitter)

Logo will be displayed at the AH! TV studio located at 301 Memorial Dr.

SILVER/PREFERRED VENDOR PLEDGE: \$500.00 per month, Total cost - \$1,500 quarterly

*We will only have one business selected of a certain profession to be selected as our Preferred Vendor.
(We are looking for many professions like law firm, wedding coordinator, car mechanic, landscaper, roofing company, and much more)
Preferred vendors have the first right to refusal for the next quarter.*

GOLD Sponsor / Preferred Vendor

GOLD/Preferred Vendor benefits include:

Logo or a 30-second commercial on the AH! TV Network website

(30) 30-second commercial spots monthly (30 x 3 months - 90 total) that will air on the AH! TV Network

(15) sponsor acknowledgements a month on the network (your logo with a voice-over)

(5-minute) feature interview recorded that will air (15 x 3 months - 45 total) on the AH! TV Network

Acknowledged as a Gold Preferred Vendor on social media posts (Facebook, IG and Twitter)

Logo will be displayed at the AH! TV studio located at 301 Memorial Dr.

GOLD/PREFERRED VENDOR PLEDGE: \$600.00 per month, TOTAL COST - \$1,800 quarterly

*We will only have one business selected of a certain profession to be selected as our Preferred Vendor.
(We are looking for many professions like law firm, wedding coordinator, car mechanic, landscaper, roofing company, and much more)*

Preferred vendors have the first right to refusal for the next quarter.

Network Sponsorship

Network Sponsorship includes:

Logo and commercial displayed on the AH! TV Network website

(60) 30-second commercial spots monthly (60 x 3 months - 180 total) that will air on the AH! TV Network

(5-minute) feature recorded monthly, that will air (30 x 3 months - 90 total) on the AH! TV Network

(20) sponsor acknowledgements on the network (your logo with a voice-over)

Sponsor will be acknowledgement as a Network Sponsor on social media posts (Facebook, IG and Twitter)

Sponsor will be featured during the monthly business networking Event - MINE, YOUR BIZ collaboration at CORTEX

Sponsor selects (1) TV show on AH! TV Network that they would like their 30-second commercials placed around

Sponsor's logo will be posted at with AH! TV Network highway billboard advertisements

Cost: \$1,000 per month, Total Cost - \$3,000 quarterly

Paid Programming Opportunities

Paid Programming Cost

12:00am-5:00pm	28-minute show -	\$50.00 per airing	(3-Month Commitment)
5:00pm-12:00am	28-minute show -	\$100.00 per airing	(3-Month Commitment)
Anytime	7-14 minute show -	\$50.00 per airing	(3-Month Commitment)

*Ask for available time-slots

Programs will be delivered to the network by being uploaded through FTP site.

All TV content is subject to approval. See content guidelines.



AH! TV Network

FOR MORE INFORMATION REGARDING PROGRAMMING AND SPONSORSHIP OPPORTUNITIES,
PLEASE CONTACT:

Andre Holman
314-320-3654
andreh@ahtvnet.com

www.ahtvnet.com