



NEXT
BRAINCHILD

FASHION ANARCHY
ON **AH!**

On this 8-week, TV series, St. Louis fashion designers bring their talents to the table to battle it out in difficult challenges that test their skills. Who will make it through and be crowned the best fashion designer?

The hosts, Dwight Carter and Izzy Polanco, introduce us to these crafty, creatives. Fashion Anarchy gives these designers an outlet to show how creative and skillful they can be under pressure. With fabrics and themes provided to them, each designer uses their own team of hair stylists and make-up artists to meet the demands of the competition. Designers are given a timeframe to complete their projects, which puts them in a deadline-driven environment that pushes them to expand their creativity and think quickly on their feet.

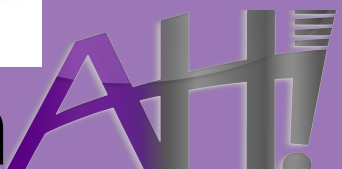
THIS IS FASHION ANARCHY!



BRAINCHILD

FASHION ANARCHY

MONDAYS at 7PM on





Dwight Carter

Dwight Carter and Brainchild Next have been producing designer competitions since 2007. It all began during St. Louis Fashion Week with a competition called Pins and Needles. Pins and Needles reached designers across the United States featuring the best emerging designers to compete for a prize to launch their careers. Markets such as New York, Kansas City, Chicago, Austin and Nashville were among the cities that designers traveled from to compete in St. Louis.

Fashion Anarchy was born in 2019 as a four part live event at The St. Louis Fashion Fund. In 2020 during the pandemic, Fashion Anarchy was executed as a three part streaming event. Fashion Anarchy reaches educators, students, designers, fashion industry professionals, fashion influencers and luxury shoppers.

Dwight Carter
Creative Director & CEO
Brainchild Next
@BrainchildNext





FASHION MARCHY

ON THE



TV NETWORK

Mondays at 7pm

The AH! TV Network is a new LIVE streaming network on Roku, Fire TV, Apple TV, Facebook, YouTube and mobile apps, that focuses on delivering inspiring, insightful, and entertaining content from fashion, faith, and food to sports, music and fitness. Our programming comes from NY, LA, Miami, Houston, Atlanta, DC, and of course St. Louis.



FASHION MARCHY

ON THE

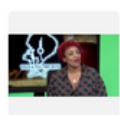
AH!
TV NETWORK



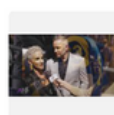
Content



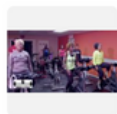
Sun Jan 30, 1:26pm
Special Announcement
Post
Reach 5.6K



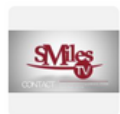
Tue Jan 11, 7:02am
AH! TV LIVE
Post
Reach 685



Wed Jan 12, 10:35am
AH! TV LIVE
Post
Reach 635



Tue Jan 11, 11:07pm
AH! TV LIVE
Post
Reach 630



Mon Jan 31, 6:31am
AH! TV LIVE
Post
Reach 475



Fri Jan 28, 10:16am
AH! TV LIVE
Post
Reach 374



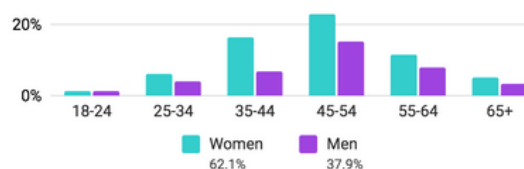
Sort by: Reach

Audience

Facebook Page Likes

986

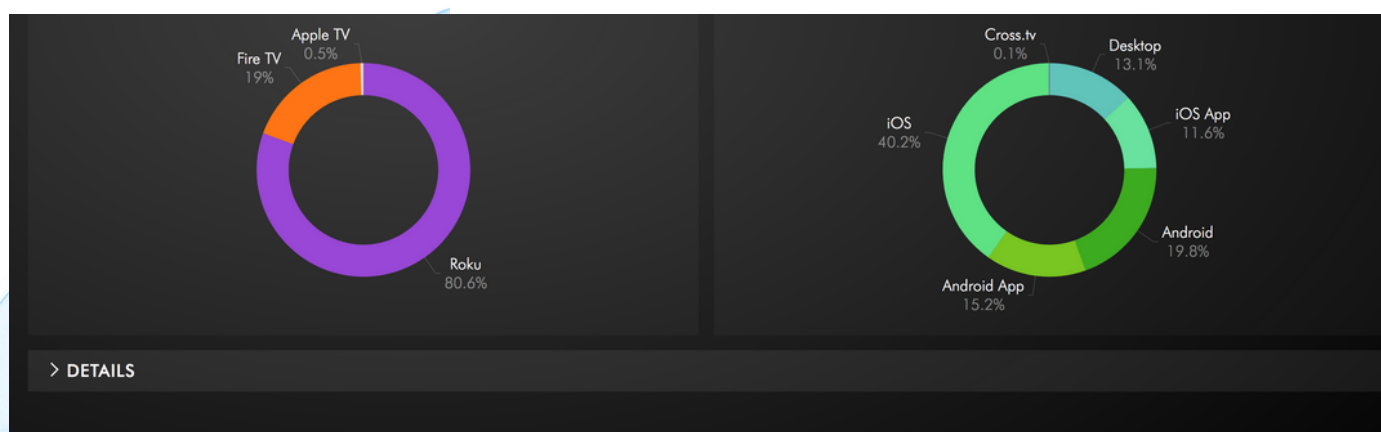
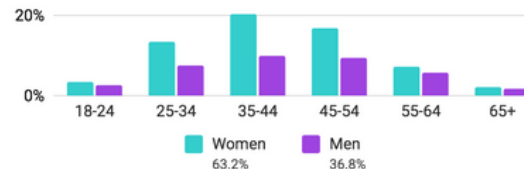
Age & Gender



Instagram Followers

899

Age & Gender



The AH! TV live streaming network released mobile apps two weeks ago and the growth in interaction and interest in content is Ahhhmazing!

***5,000+ app downloads in two weeks averaging well over 2,000 views a week.**

***Roku and IOS apps -consistent leading platforms**

African-Americans (72%)/ Women /Age 35-54 (established demographics)
Facebook and Instagram - Steady growth with interaction/brand recognition

BRAINCHILD

Presents

FASHION ANARCHY

ON

AH!
TV NETWORK



BRANDIN VAUGHN

FASHION
ANARCHY
DESIGNER

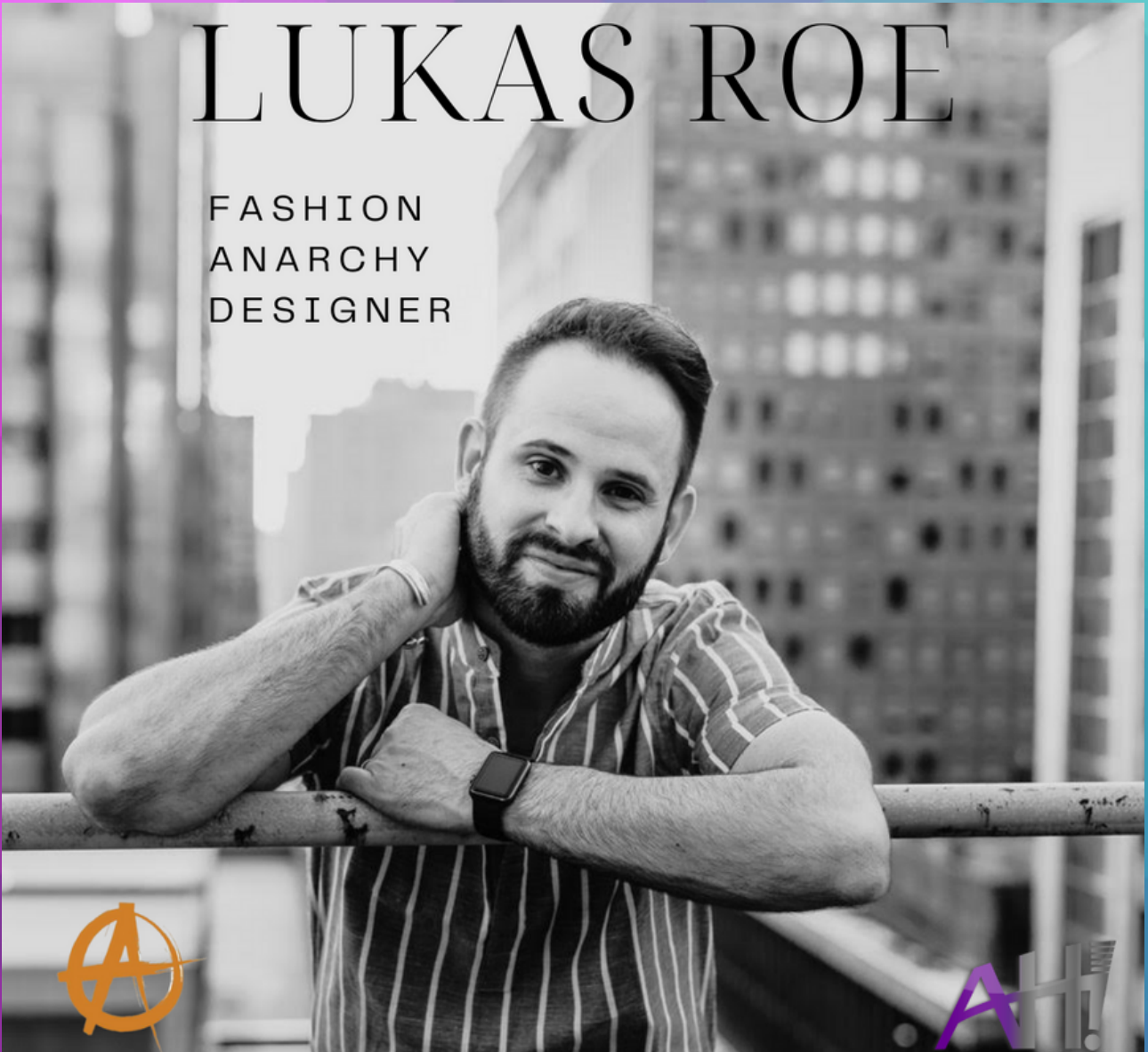


FASHION ANARCHY

BRAINCHILD

LUKAS ROE

FASHION
ANARCHY
DESIGNER



FASHION ANARCHY



BRAINCHILD

MADISON MARKS

FASHION
ANARCHY
DESIGNER



FASHION ANARCHY

BRAINCHILD

KELSEY JANAE GIBSON

FASHION
ANARCHY
DESIGNER



FASHION ANARCHY

BRAINCHILD

CAROLINE WILLIARD

FASHION
ANARCHY
DESIGNER



FASHION ANARCHY

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FASHION ANARCHY

Sponsorship Opportunities

FASHION MARCHY

Sponsorships

\$3,000 - BANNER SPONSOR

Sponsor's logo included in show promotional ads in print and digital. Also mentions on radio/tv.

(3) 30-second commercials air in each episode.

Sponsor's logo will be displayed in the credits.

A brief Interview on an episode of the show.

Sponsor will receive (2) sponsor acknowledgements during each show (logo and voice-over).

We will announce our appreciation to our sponsors on social media, weekly.



FASHION ANARCHY

Sponsorships

\$2,000 - FASHION SPONSOR

Sponsor's logo included in show promotional ads in print and digital. Also mentions on radio/tv.

(2) 30-second commercials air in each episode.

Sponsor's logo will be displayed in the credits.

A brief Interview on an episode of the show.

Sponsor will receive (2) sponsor acknowledgements during each show (logo and voice-over).

We will announce our appreciation to our sponsors on social media, weekly.



FASHION MARCHY

Sponsorships

\$1,000 - STYLE SPONSOR

Sponsor's logo included in show promotional ads in print and digital. Also mentions on radio/tv.

(1) 30-second commercials air in each episode.

Sponsor's logo will be displayed in the credits.

A brief Interview on an episode of the show.

Sponsor will receive (2) sponsor acknowledgements during each show (logo and voice-over).

We will announce our appreciation to our sponsors on social media, weekly.



FASHION MARCHY

Sponsorships

\$500 - BEAUTY SPONSOR

Sponsor's logo included in show promotional ads in print and digital. Mentions on radio/tv.

Sponsor's logo will be displayed in the credits.

A brief Interview on an episode of the show.

Sponsor will receive (2) sponsor acknowledgements during each show (logo and voice-over).

We will announce our appreciation to our sponsors on social media, weekly.



FASHION ANARCHY

MEDIA OUTLETS

AH! TV NETWORK
ST. LOUIS AMERICAN
RIVERFRONT TIMES
GAZELLE MAGAZINE
KDNL ABC30
IHEART MEDIA



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FASHION ANARCHY

ON

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TV NETWORK

LAUNCHES MARCH 21st at 7pm

